CREATIVITY THROUGH OPPORTUNITY

ABOUT THE FACTORY

BRINGING POSSIBILITIES TO STUDENTS

Three years in the making, the Factory is a student run laboratory located in the Lorne Trottier Building of McGill University. It is geared towards helping innovative students of the Electrical, Computer, and Software Engineering (ECSE) department gain access to resources relevant to course material as well as supplemental projects. In this lab, students will be able to apply theoretical concepts learned in class to hands-on designs of their choosing.

Their imagination is the limit!

HOW IT WORKS

The lab aims to provide a range of lab equipment, hardware, and software from beginner development boards, to more advanced hardware typically unaffordable to students. Trained staff, who are themselves dedicated students, will be on hand to offer assistance and foster an environment of collaboration. Workshops spanning a wide range of subjects will be hosted to further the members' technical repertoires. Basic tutorials such as soldering and programming will be given, as well as more advanced lessons given by industry guests or graduate students. Similarly, workshops geared towards engineering soft skills such as entrepreneurship and management will be given for those looking to commercialize their designs.

Target

Provide students with the opportunity to gain relevant hands-on experience which supplements their education while designing products that could enter the consumer market.

> *I feel like the creation of a dedicated space would be fantastic! It would be a hub for anyone looking to create cool stuff.*
> *- Student survey responder*

SPONSORSHIP PACKAGES

Tier	Resistor	Transistor	Circuit	Computer
	$500	$1000	$3000	$5000
Company logo on website	✓	✓	✓	✓
Distribution of promotional materials	✓	✓	✓	✓
Company logo on walls and shirts	✓	✓	✓	✓
Outreach to members (through newsletter)	-	✓	✓	✓
Ability to send mentors	-	-	✓	✓
Ability to give talks and organize workshops	-	-	-	✓
Market testing	-	-	-	✓

CUSTOM SPONSORSHIP

The Factory aims to support Engineering students by providing them with the tools and skills they need to achieve their ambitious innovations. Please do not hesitate to contact us if you would prefer a customized plan; we will gladly work with you to create the ideal package for you.

SPONSORSHIP DETAILS

- **Company logo on website**: Your company logo as well as a link to your corporate website will be displayed on The Factory website.

- **Distribution of promotional materials**: Any materials you send will be distributed to members, thus increasing brand recognition.

- **Company logo on walls and shirts**: Your company logo will be posted on the laboratory workspace walls, as well as on t-shirts worn by members' and managers.

- **Outreach to members**: A bi-weekly newsletter will be sent to all members of The Factory. Any information you wish to convey to members will be relayed through this newsletter.

- **Ability to send mentors**: Your company will have the ability to send mentors to The Factory to view progress and to mentor students.

- **Ability to organize workshops**: The Factory staff will organize a space for your company to give a tech talk, or an informational workshop.

- **Market testing**: You would have the opportunity to receive feedback from members on hardware or software created by your company.

Brand recognition
The Factory will promote your brand to innovative community members.

Testing
Our members can test your products and let you know about their experience.

Connections
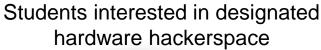You will have the chance meet McGill's future engineers.

Giving back
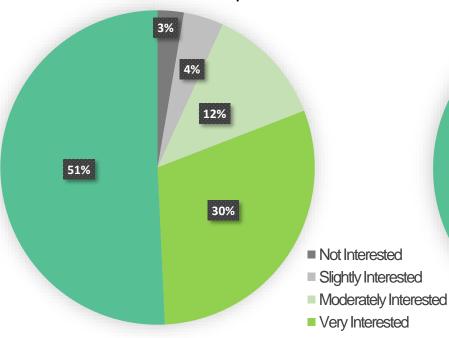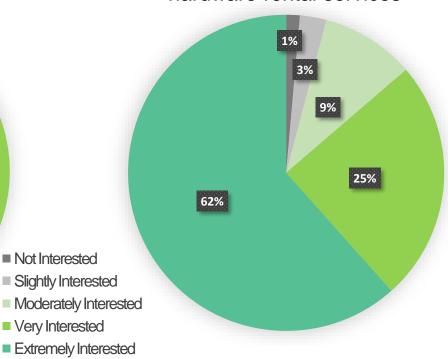Sponsoring will establish good will with the community.

TESTIMONIALS

In October 2016, The Electrical Computer and Software Engineering Student Society (ECSESS) conducted a survey the see what interest a project such as The Factory could gather. Here are some results:

Students interested in designated hardware hackerspace

3%
4%
12%
51%
30%

Students interested in hardware rental services

1%
3%
9%
62%
25%

- ■ Not Interested
- ■ Slightly Interested
- ■ Moderately Interested
- ■ Very Interested
- ■ Extremely Interested

ACHIEVEMENTS

Received the "Most innovative idea" award from the Engineering Undergraduate Society of McGill University (EUS) for the 2016-2017 academic year.

CONTACT US

Thank you for your time and consideration. We hope you are excited about the possibility of sponsoring The Factory and helping students access hardware to develop their engineering skills and personal projects. If you have any questions or concerns regarding sponsorship, please do not hesitate to contact us. We look forward to discussing further with you.

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